

ABBYSCHOLZ.COM *September 2008 onward*

Art direct, design and produce marketing and multimedia collateral including websites, banner ads, html emails and flash animations. Select clients include: LehmanMillet, Brigham and Women's Hospital, The Brainscience Foundation, Isabella Stewart Gardner Museum.

Manage all aspects of the print process for all jobs: offset, letterpress and digital, including print specs and sourcing, paper selection, production work for print-ready files and press checks.

Manage all vendors for multimedia projects: flash presentations, website programming and html emails.

STUDIORSVP.COM Custom designed invitations and announcements

CAKEANDPAPER.COM Developing a line of print products

PRINCIPAL, ARTDIRECTOR

HOLLAND-MARK.COM *November 2007 through September 2008*

Brand identity and design of marketing and multimedia collateral. Art directed photoshoots, multimedia vendors and production artists. Select clients included: Zipcar, Stonyfield Farm Yogurt, Fidelity, Corning, Pearson Education, Ropes & Gray, Boston Conservatory.

Lead designer on launch of new company website and merger promotional materials.

CREATIVE

TPGCREATIVE.COM *May 2006 through November 2007*

Designed print and multimedia projects. Select clients included: Fidelity, Xerox, Verizon, Chubb.

Designed quarterly trade magazine. Publication design and art directed on-site photoshoots.

Created a brand manual for the company's corporate identity.

SENIORDESIGNER

COURSE.COM *February 2004 through May 2006*

Led design team on the branding and collateral design work for 3 consecutive yearly conferences (2002-2005) each attended by over 800 nationwide customers. Responsible for overall budget of 40K, and overseeing delivery and set-up of all pieces on site. Projects included both print and web.

Instituted and managed design intern program. Responsible for interviewing, training and mentoring 6+ interns over the first 2 years of the program.

Managed design freelancers. Recruited, compiled and managed an extensive list of freelance book interior designers to provide a consistent match for specific editorial projects.

Managed overall department schedule. Responsible for project intake, timeline and allocation among a team of 4 designers.

Additional responsibilities included project management, concept, design and strategic copywriting for print and web.

COURSE.COM *May 2000 through February 2004*

Designed marketing collateral, tradeshow signage and book packaging, working in the internal design department at this technology publishing company.

Concepted with marketing managers on key design points to address in direct mail campaigns.

Responsible for ownership of projects from concept to final release of files to printer.

DESIGNER

VIRTUAL-INK.COM February 2000 through April 2000

Designed marketing collateral and packaging.

AQUENT.COM September 1999 through February 2000

Designed marketing collateral at various companies including JWG Associates, Adams Design, Phillips Design Group and PricewaterhouseCoopers LLP.

MILLYARDDSIGN.COM September 1998 through August 1999

Designed and produced magazine ads, packaging, catalogues, corporate identity and store signage. Clients included: Lindt & Sprungli Chocolate, Dooney & Bourke Handbags, The First Years, Thermoelectron, FM Global, Casey Family Services, Optelec, Epsilon and The Catalog for Philanthropy.

FREELANCE DESIGNER

LINDSAYHILLDESIGN.COM July 1997 through August 1998

Participated in creative strategy sessions for clients including ITT Sheraton, Silicon Valley East Bank and Fanueil Hall Marketplace.

Coordinated design, production and print production for ads, corporate identity systems, brochures and signage.

Handled accounts payable and receivable and dealt with all vendors.

Designed corporate identity for The Red Wagon, a children's clothing and toy store.

Developed concept for studio's self-promotion, featured in *Step-by Step Graphic Design*, April 1999

STUDIO MANAGER

Creative Suite 4, Freehand, QuarkXPress, Microsoft Office, some Flash and Dreamweaver

SOFTWARE SKILLS

GD USA AMERICAN GRAPHIC DESIGN AWARD brochure design, 2007

1,000 RETAIL GRAPHICS: FROM SIGNAGE TO LOGOS AND EVERYTHING FOR IN-STORE

book cover featured Rockport Publishers, 2006

GALLERY OF SUPERB PRINTING AWARD first place direct mail, 2004

INDUSTRY RECOGNITION

INTERMEDIATE PORTFOLIO Massachusetts College of Art Design Certificate, since 2005

PORTFOLIO NIGHT 6 2008

AIGA STUDENT PORTFOLIO 2007 and 2008

PORTFOLIO REVIEWS

THE AD CLUB OF BOSTON Creative Concepts Advanced Class Fall 2008

MASSACHUSETTS COLLEGE OF ART Certificate in Graphic Design 1999

COLLEGE OF THE HOLY CROSS BA in Economics; Minor in Studio Arts; Production Editor, *The Crusader*, 1989-93; Yearbook Staff 1993

EDUCATION